

Boost Security And Business With Security Performance Management

FORRESTER®

BETTER METRICS BENEFIT SECURITY AND BUSINESS

Companies agree that better security performance management (SPM) improves:

75% Company financial performance*

81% Company reputation

52% The ability to prevent breaches

52% Overall risk

40%

Customer opinions have the greatest bearing on security decisions

45%

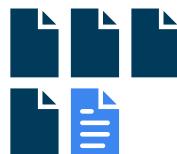
An incident harmed ability to attract customers

38%

Lost business due to lack of security rigor

SECURITY PERFORMANCE MANAGEMENT IS MATURING, BUT COMPANIES NEED MORE HELP

63% have adopted formal security performance metrics, but maturity is still low:



4 out of 5 top metrics lack context or objectivity



40% use worst-case scenarios to rouse attention

CYBERSECURITY RATINGS EMERGE AS SPM BRIGHT SPOT



Cybersecurity ratings are derived from objective information and created by an independent organization:

45% of companies use cybersecurity ratings today...

... and they are the **No. 1** preferred metric for the future

Methodology

Base: 207 US & UK risk, compliance, & security decision makers who are responsible for overseeing communications with the board of directors

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Source: A study conducted by Forrester Consulting on behalf of Bitsight, May 2019

Read the full study